



VENTURE VOICE

NEWSLETTER

Venture Plastics, Inc.

VENTURE VOICE

March 2020



Manufacturing Election

By Steve Trapp



During President Donald Trump's recent State of the Union address, he cited several ways his administration has restored "our nation's manufacturing might". For many in Ohio and Texas, this type of support from our nation's elected leaders is not only good to hear, but also something we expect.

After all, manufacturing is a vital part of our economy. As Policy Matters Ohio reported a few years ago, "One in eight Ohio workers is in manufacturing, making the state third in the nation, after California and Texas, for the size of its manufacturing workplace. For more than 50 years, Venture Plastics, Inc. has manufactured world-class plastic components. Our factories employ approximately 200 workers who depend on these jobs to raise their families and support the respective communities...it is essential to our future.

However, the future growth of manufacturing is by no means assured. In fact, two recent indexes suggest that manufacturing in the United States is headed in different directions. In January, the Ohio Department of Job and Family Services reported the state's manufacturing jobs dropped by 1,700 from December 2018 to December 2019. Presidential candidates who want to win in 2020 should take note of the uncertainty surrounding manufacturing, especially since a recent poll shows that 93 percent of Ohio voters believe manufacturing is critical to the economy. Even more important, the same poll found that a quarter of Ohio voters have either lost a manufacturing job or know someone who has.

A similar story can be found in other manufacturing-heavy swing states, including Michigan, Pennsylvania and Wisconsin. This is significant since President Barack Obama won these states in 2012 before President Trump captured all three of them in 2016. Democrats are working hard to recapture these battleground states, and they hope to do so by focusing on issues that appeal to manufacturing workers. President Trump, meanwhile, has made the economy and the health of manufacturing sector the centerpiece of his reelection.

This is a big reason why many are calling 2020 the Manufacturing Election.

Voters should do their homework on the candidates and find out where they stand on the biggest 2020 issues, including issues important to manufacturing companies such as Venture Plastics. For example, Democrats and Republican have both made promises to pass a comprehensive infrastructure package for several years, but so far have nothing to show for it. Rural communities across the country need greater access to broadband; our inland waterways and marine ports must be modernized; and we need a long-term funding solution for our roads and bridges. If we want to increase American economic growth and prosperity, then we need a safe, fast, reliable and modern infrastructure. That is why rebuilding and modernizing our nation's infrastructure presents an urgent challenge and important opportunity for presidential candidates to address as they campaign.

Voter would also be well-served to ask presidential candidates about their plans to recruit and train the next generation of workers, negotiate smart trade deals that expand opportunities for workers and businesses alike, and to build strong agricultural communities. Most important, they should ask them to articulate a bold vision for how to keep manufacturing strong.

Democrats and Republican alike should take note. Next time they are campaigning, they need to keep manufacturing workers in mind as they make their case to voters. After all, it's the Manufacturing Election.

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UPCOMING HOLIDAYS



MEMORIAL DAY
MONDAY,
MAY 25TH

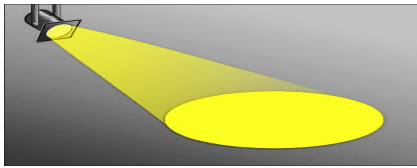


**FOURTH OF
JULY**
FRIDAY,
JULY 3RD



VPN Newton Falls Plant
4000 Warren Ravenna Road
P.O. Box 249
Newton Falls, Ohio 44444
Phone: (330) 872-5774

SVP Texas Plant
1770 Commerce Park Drive
Suite C
El Paso, Texas 79912
Phone: (915) 877-4444



VPN Employee Spotlight

By Cindy Pawcio: The **Employee Spotlight** for this issue is shining on Mike Brodnik. Mike joined our Engineering department as a Project Engineer in January of 2017. He earned his Bachelor of Science degree in Engineering from Cleveland State University. Mike had an extensive work history before becoming a valued member of the Venture family from working in the aerospace industry for 30 years before transitioning to plastics in 2011.

Mike has been a welcome addition to the Engineering team with his wide-spread knowledge and willingness to challenge things that do not meet his high standards.

When I asked Mike what he liked most about working at Venture, his reply was *"the management and the people"*. He also enjoys seeing his projects develop from inception to finished product. In his words: *"Put a bow on it and pass it on"*.

Mike and his wife Joyce live in Westlake and have been married for 37 years. He is the proud father of 3 as well as being blessed with 3 grandchildren.

Outside of work, Mike enjoys golfing with his wife and spending time at their summer home in Port Clinton that they built themselves. He says *"it's our instant vacation"*.

SVP News

By Armando Lagos



At the heart of every workplace culture are the experiences every employee has at work. In an ideal workplace, every individual comes to work with a sense of purpose and excitement about their future. Providing employees an excellent employee experience can encompass many things including competitive compensation, benefits, and a safe working environment. In today's labor market, providing these things is simply not enough to attract and retain top talent.

To address this very important issue, Venture Plastics has embarked on a mission to increase employee satisfaction through training and development opportunities for its employees. Our goal is to create learning paths for each position within the company so that our associates have a roadmap that guides them on how they can continue to advance within the organization.

In the past months, SVP has been working diligently to upskill its associates on various subjects. Some of the trainings that have been completed through the training grant include RJG master molder training, lockout/tag out, and robotics training. In the coming weeks, we will be completing Math for Molders training, PFMEA, and Plastics Processing training. We will also be completing Advanced E-dart training in-house in April followed by Fundamentals of Systematic Molding. These trainings along with others will give our associates a huge boost in knowledge and confidence.

In Newton Falls, we will begin working with THORS, an online e-Learning platform that provides training on various manufacturing courses. Last year, a few employees completed a trial test of the THORS program. We received positive feedback and made the decision to extend this training opportunity to the rest of our associates. We also applied for TechCred and was approved to send four of our associates to RJG Master Molder I training. There will be additional training opportunities through TechCred that we will be exploring.

Keep your eyes and ears open for these opportunities and don't forget to sign up.



Southwest Venture Plastics Birthdays



		Jose Calvo	03/19		
M. Esther Nuñez	01/09	Matthew Smith	03/31	Lorena Silva	05/16
Sonia Gerardo	01/18	Ramon Cabrera	03/31	Raquel Rodriguez	05/22
Joe Ortiz	01/20	Debora Benitez	04/03	Saul Alatorre	05/22
Virginia Solano	01/25	Nohemi Delgado	04/08	Armando Lagos	05/29
Carlos Hinojosa	02/03	Gabriela Rodriguez	04/10	Delmy Realzola	05/29
James England	02/12	Jonathan Wingo	05/03	Jose A. Castro	06/06
Librado Enriquez	02/17	Luis Verduzco	05/07	Julio Pando	06/08
Donald Buxton	02/19	Marisela Arreola	05/08	Daniel Estrada	06/16
Margarita Seijas	03/07	Jesus Gonzalez Jr.	05/13	Diana Simental	06/21
Jose Becerril	03/16	Mary Doakes	05/16	Enrique Perez	06/25
				Mike Durham	06/29



Southwest Venture Plastics Anniversaries

Kathleen Gonzalez	01/02/07	13 years	Willie Jordan	04/13/15	5 years
Alejandro Castillo	01/22/07	13 years	Cristina Loya	04/13/15	5 years
Virginia Solano	06/11/07	13 years	Mary Doakes	05/12/15	5 years
Daniel Sotelo	03/09/09	11 years	Hugo Mendez	01/04/16	4 years
Jose Becerril	06/06/12	8 years	Matthew Smith	01/11/16	4 years
Guadalupe Estrada	02/13/14	6 years	Lorena Silva	04/07/16	4 years
James England	01/08/15	6 years	Raquel Rodriguez	06/22/16	4 years
Mike Durham	04/01/14	6 years	Olga Garcia	01/11/17	3 years
Cecilia Ramirez	04/01/14	6 years	M. Esther Nunez	04/10/17	3 years
Nohemi Delgado	04/15/14	6 years	Ricardo Medrano	6/26/17	3 years
James England	01/08/15	5 years	Saul Flores	04/16/17	2 years
Victor Solis	03/03/15	5 years	James Rios	05/13/19	1 year

Venture Plastics Birthdays

Kathy Barndt	01-02	Brian Ziegler	04-06
Janine Parker	01-02	Gary Flattum	04-09
Monica Prtenjak	01-12	Christine Patterson	04-11
Danielle Sudnik	01-13	Jon Barnett	04-18
Dee Baillie	01-15	Jim Smith	04-19
Skeet Harney	01-16	Scott Baker	05-02
Adam Wilson	01-16	Jon McClain	05-10
Ted Bowman	01-18	Elaine Askey	05-12
Joe Eudell	01-24	Denise Thorne	05-18
Judy Corbett	01-27	Patty Vislosky	05-18
John Nagy	02-02	Cathy Sudnik	05-19
Ron Mendenhall	02-04	Marie Armour	05-21
Trisha Pope	02-07	Arv Danielson	05-30
Karen Breckenridge	02-08	Amber Nicopolis	05-30
Robert Collens	02-13	Allison Robertson	06-09
Robert Giancola	02-18	James Lopez	06-11
Jamie Monroe	02-24	Kerry Williams	06-11
Kim Hays	02-26	Brandi Norman	06-15
Brian Linger	03-04	Dave Douce	06-19
Tom Crook	03-06	Leandra Logston	06-23
John Janus	03-06	Jeremy Platt	06-25
Destiny Stuhldreher	03-10	Brian McAllister	06-28
Mike Brodnik	03-13	Ruth Fitch	07-01
Indya Davis	03-13	Ryan Francis	07-07
Jessica Duncan	03-14	Alteese Williams	07-08
Christina Byers	03-15	Brenda Knight	07-09
Denise Rhodes	03-15	Annette Dye	07-28
Amy Nolen	03-28	Daphne Robinson	07-29
Alan Armstrong	03-30	Alexis Grant	07-31
Mike Priddy	03-31		
Saundra Retherford	04-05		

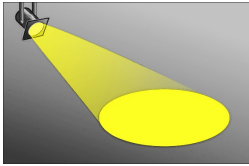
Happy Birthday!



Venture Plastics Anniversaries

Jon Barnett	01-03-05	15 Years	John Caruso	04-28-03	17 Years
Rachel Williams	01-04-16	4 Years	Cathy Sudnik	04-29-13	7 Years
Kathy Miller	01-13-92	28 Years	Cindy Pawcio	05-01-90	30 Years
Mike Brodnik	01-23-17	3 Years	Dodi Priddy	05-04-09	11 Years
Gary Flattum	02-04-86	34 Years	Denise Rhodes	05-06-19	1 Year
Skeet Harney	02-05-19	2 Years	Ernest Mormon	05-06-19	1 Year
Alan Armstrong	02-06-95	25 Years	Jeanne MacLaughlin	05-11-03	17 Years
Tabitha Dobbins	02-06-18	2 Years	Elaine Askey	05-12-08	12 Years
Robert Giancola	02-18-13	7 Years	Shawn Tamba	05-13-13	7 Years
Michael Priddy	02-18-19	1 Year	Ron Mendenhall	05-16-05	15 Years
Katina Christian	02-18-19	1 Year	Jim Smith	05-19-03	17 Years
Indya Davis	02-25-19	1 Year	Patty Vislosky	05-23-84	36 Years
Jason Murray	02-29-16	4 Years	Mary Chesonies	05-28-09	11 Years
Leandra Logston	03-12-18	2 Years	Joe Eudell	05-30-17	3 Years
Mark Long	03-13-19	1 Year	Danielle Sudnik	06-04-18	2 Years
Tom Crook	03-14-11	9 Years	Dave Douce	06-12-85	35 Years
Brian McAllister	03-14-18	2 Years	Carl Gossett	06-12-17	3 Years
Christine Patterson	03-15-10	10 Years	Adam Wilson	06-13-16	4 Years
Tim Fisher	03-16-15	5 Years	Diane Love	06-14-76	44 Years
Glenda Gerber	03-22-06	14 Years	Yvonne Colley	06-15-09	11 Years
Julie Peters	03-25-13	7 Years	Brian Linger	06-17-13	7 Years
Dee Baillie	03-26-12	8 Years	Daphne Robinson	06-17-19	1 Year
Jamie Monroe	03-29-89	31 Years	Kim Hays	06-21-04	16 Years
Steve Trapp	04-05-04	16 Years	John Nagy	06-26-06	14 Years
Jackie Duckworth	04-09-18	2 Years	Marcia Flattum	07-05-93	27 Years
Jennifer Marshall	04-11-11	9 Years	Penni Kubilis	07-08-97	23 Years
Robert Collens	04-13-09	11 Years	Kathy Barndt	07-13-98	22 Years
Saundra Retherford	04-16-84	36 Years	Chuck Kubilis	07-14-08	12 Years
Brandi Norman	04-23-18	2 Years	John Janus	07-25-18	2 Years
Natasha Caffie	04-23-18	2 Years	Tracy Simko	07-25-16	4 Years
Marie Albaugh	04-23-18	2 Years	Mary Hinkle	07-29-19	1 Year

Congratulations!



Commercial Spotlight

By Tim Fisher



Their story begins in Akron, Ohio, during World War II. Goldie Lippman was a supervisor in one of Akron's many rubber factories, manufacturing life rafts and rubber products for the war effort, where she and her co-workers discovered how difficult it was to clean their hands after a day's work. The men who had worked in the rubber factories before the war had dipped their hands in chemicals like kerosene and benzene at the end of a shift in order to remove the graphite and carbon black. These

harsh chemicals took a toll on workers' hands, and Goldie and her husband Jerry set out to find a better solution. This kindled the spirit of innovation that led to the founding of GOJO in 1946.

Jerry knew he needed help solving this important human problem. So he visited the chemistry department at Kent State University in search of a chemist to help him develop a hand cleaner that would be effective against difficult soils and safe for skin. He found Professor Clarence Cook, and the two worked together to invent what became the first-ever one-step, rinse-off GOJO® Hand Cleaner.

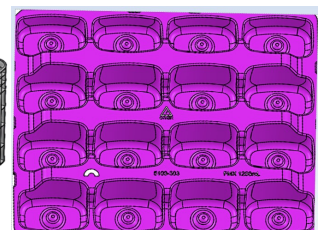
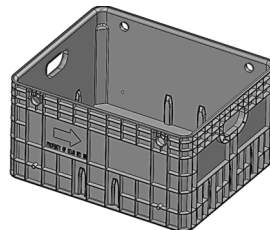
Soon, Goldie and Jerry were building a growing company. Goldie's financial savvy and business acumen complemented Jerry's problem-solving ingenuity. She ran "the inside" – managing the books, procuring raw materials, figuring out a pricing strategy, and more. Jerry was a natural innovator with unquenchable curiosity, a can-do attitude, a passion for their customers, and a way with people. In the earliest days, while Goldie managed the one-person office, Jerry mixed batches of product in their basement. While she developed their business model, he sold GOJO® Hand Cleaner, packaged in repurposed pickle jars collected from local restaurants, out of the trunk of their family car.

Through his conversations with customers, Jerry learned that workers were using too much of the much-loved heavy-duty hand cleaner, even scooping it out of its cans to carry home in their lunch pails to use at night, after working on their cars. This was making it too expensive for some business owners to buy and provide to their employees, and, if unaddressed, threatened to limit the growth of Goldie and Jerry's business.

Never deterred and always the inventor, Jerry came up with the first-ever portion-control dispenser, for which he was granted a patent in 1952. This creative solution was a win-win, and served as the foundation for GOJO to become the leader in heavy-duty hand cleaner across the country in the automotive after-market and industrial markets. Every soap dispenser on the wall today, anywhere in the world, is a descendant of that first dispenser Jerry invented!

Over the following decades, GOJO expanded into broader skincare solutions for virtually every away-from-home market, from foodservice establishments to healthcare facilities, from cruise ships to schools. In 1988, GOJO invented PURELL® Hand Sanitizer, creating a new way for employees, patrons, students, teachers, and everyone else to clean their hands away from the sink, reducing the spread of disease-causing germs.

The development of PURELL® Hand Sanitizer was a turning point, and, in 1997, GOJO launched this breakthrough innovation into the consumer market, allowing people everywhere to have convenient access to hand hygiene. Today, PURELL® remains America's #1 Hand Sanitizer¹ and can be found all over the world, anywhere that people care about keeping people healthy and well.



19024 & 19025 New Products