



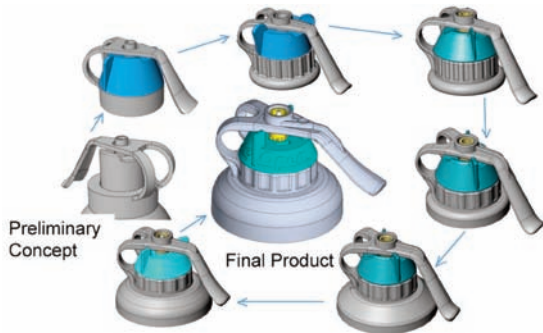
Venture Plastics helps Gebauer solve design challenges in developing a modernized medical packaging spray applicator.

THE SITUATION

The Gebauer Company – an international medical device manufacturer of topical skin refrigerants used for controlling pain – decided to redesign the spray actuator used for its steel can product lines.

THE PROBLEM

Gebauer’s challenge stemmed from its goal that the new actuator must represent a modernized appearance and feel. At the same time, the new design was required to maintain or improve the same functionality and ease-of-use that customers have come to expect.



THE TOTAL SOLUTION

Venture Plastics, Inc. was chosen to help Gebauer develop and manufacture its new steel can spray actuator.

Venture Plastics engineers worked closely with Gebauer to propose and refine initial design concepts to improve the product appearance and functionality. After the design process was complete, prototype tools were built for design verification and product life cycle testing. Next, four-cavity production tools were built and qualified. The new actuator has been very positively received by Gebauer end-users.

For more information about The Gebauer Company:
www.gebauer.com.

